



Cabinet 2 December 2009

Report of the Policy Development Committee: Sports Development Review and Olympic Strategy (Dec 09/17)

1. The purpose of the Sports Development Review was to look at the Council's sports development objectives and priorities for the next five years. The Committee considered a report which set out how the findings of the Review had been used to develop an action plan to demonstrate how the Council planned to enable and deliver these objectives.
2. The review focused on all areas of sports and activities in St Edmundsbury through 4 main themes, Healthy Living and Well Being; Participation; Performance; and 2012 Olympic Games.
3. Special consideration in the Review was also given to leisure and sports facilities in the area; the variety of different sports in the area; ways to ensure that 16 to 19 year olds remained active into adulthood; and volunteers involved in sport.
4. Finally an action plan was derived from the findings and 8 core areas were agreed with plans to achieve them. One of the core areas was the Olympics, and a strategy was formulated to ensure a lasting legacy for the Borough.
5. A wide ranging discussion was held on a number of issues in the report and Strategy, including concessions available for sporting activities and the changing population profile of the Borough. The Committee makes the following recommendations to Cabinet, that the:-
 - (1) **Sports Development Review Action Plan, as set out in Appendix 9 to Report A340, be adopted; and**
 - (2) **Olympic Strategy, as set out in Appendix 8 to Report A340, be adopted, and that an Olympic Steering Group be set up as set out in Section 2 of the Strategy.**

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