



St Edmundsbury
BOROUGH COUNCIL

B340

Cabinet 1 December 2010

Recommendations from the Shared Services Steering Group: 19 November 2010 (Dec10/11)

Cabinet Member: Cllr John Griffiths Vice Chairman of Group: Cllr David Ray

1. Memorandum of Understanding (Report B304)

RECOMMENDED:-

That the Memorandum of Understanding, detailed in Paper B304, be approved.

A Memorandum of Understanding (MoU) between two organisations working in partnership helps to create clarity about what exactly is expected of each partner. The MoU (Paper B304) between Forest Heath District Council and St Edmundsbury Borough Council sets out the reasons why both authorities are looking to work together more closely while still retaining individual identities, which services are directly involved at this stage and some guiding principles. The MoU provides a backbone to the shared services process and will help to create a shared understanding between Councillors and staff at both Councils.

2. Branding for Shared Services (Report B305)

RECOMMENDED:-

That the design detailed in Appendix 1 to Report B305 be approved.

As staff and vehicles start to work across council boundaries it is useful for them to present a single 'face' to the public to help avoid confusion about who is delivering services. A branding has been designed which retains the individual identities of Forest Heath District Council and St Edmundsbury Borough Council but highlights that both are working together across West Suffolk to achieve savings.

This is not a rebranding of the two Councils. The branding will only be used where services are shared, such as waste management now and potentially others currently in phase one of the shared services process. It will begin to be used as services work together more closely, to produce a joint business plan, for example, or joint procurement orders. Where services remain as single entities the existing branding for each Council will continue to be used.

The recommended design is attached as Appendix 1 to this report.

The design is simple, flexible enough to be suitable for a range of uses, and reflects elements of each Council through its colouring. A colour palette will be developed, enabling each service to have a choice about presentation without compromising the overall design.

3. Suffolk County Council: New Strategic Direction

RECOMMENDED:-

That a meeting be convened in January 2011 with representatives of Suffolk County Council to which officers and Members of both St Edmundsbury Borough and Forest Heath District Councils be invited together with representatives of parish councils and the voluntary sector from both areas.

It was considered appropriate that a joint meeting be held with representatives from both St Edmundsbury Borough Council and Forest Heath District Council on the County Council's New Strategic Direction and the potential implications for the West of Suffolk.

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West Suffolk
working together

Waste Management Service Plan
2011/2012

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Business Plan
2018/2028



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