



St Edmundsbury
BOROUGH COUNCIL

B417

Cabinet 19 January 2011

Recommendations from Bury St Edmunds Area Working Party: 4 January 2011 (Feb11/03)

*Cabinet Member: Cllr Robert Everitt Chairman of the Working Party:
Cllr Robert Everitt*

1. Bury St Edmunds Visitor Signing (Report B400)

RECOMMENDED:- That:-

- (a) the proposals and costings for refurbishing the cast-iron fingerposts as outlined in Report B400 be approved;*
- (b) a design for the retail signs as outlined in Section 5 of Report B400 be approved; and*
- (c) a campaign be launched to remove unnecessary signs.*

On 26 October 2010 the Working Party considered Report B271 to improve signing in Bury St Edmunds Town Centre. Report B400 reported on progress in implementing the approved proposals. Signs have been designed for six routes which would guide pedestrians from where they arrive to the Town Centre. These routes have also been designed to take visitors along secondary shopping streets to increase footfall on those streets. As the routes are outside the Town Centre Conservation Area for the most part, all the signs are the standard blue and white aluminium signs with a walking figure and an arrow pointing to the Town Centre or Historic Town Centre.

A specification has been drawn up for the refurbishment of the cast-iron fingerposts, based around three elements:-

- (a) general painting and refurbishment;
- (b) addition of new circular finials of the streets where the fingerposts are located; and
- (c) addition of new fingers.

The new fingers are to replace old broken fingers and to add extra fingers pointing principally to The Apex, the Theatre Royal, the market, bus and railway stations and toilets.

The improvements will be funded from the current Highway Budget and £20,000 from the Local Authority Business Growth Incentive (LABGI) Scheme.

2. Masterplan for Bury St Edmunds (Agenda Item 7)

On 14 December 2010 full Council adopted the Local Development Framework Core Strategy. It is now appropriate to commence work on the more detailed town Masterplan for Bury St Edmunds. The Working Party received a presentation on the process for preparing the Masterplan and suggestions for engaging local people in the process.

At the point of voting the Working Party were inquorate, however, all remaining Members were in support of the following process:-

- February – April 2011: Issues and Visioning;
- June 2011: Draft Vision;
- Early 2012: Final Vision, which may involve an independent examination; and
- Late 2012: Vision adopted.

Public Involvement

- 2 February 2011: Launch workshop at The Apex;
- 5 February 2011: Public drop-in at The Apex foyer;
- 14 February 2011: Public drop-in at West Suffolk House;
- 28 February 2011: Public drop-in at Moreton Hall;
- 9 March 2011: Public drop-in at the Central Library; and
- Ongoing: neighbourhood drop-ins, events and visitor centre presence; strategic growth planning workshops; and representative groups and focus groups.