



West Suffolk Six Point Plan for Jobs and Growth - update

West Suffolk Joint Growth Steering Group
Monday 23 June 2014

Our ambition

Over the next two years:

- Help to create 120 new jobs
- Help to create 10 new businesses

Forest Heath • St Edmundsbury

West Suffolk

working together



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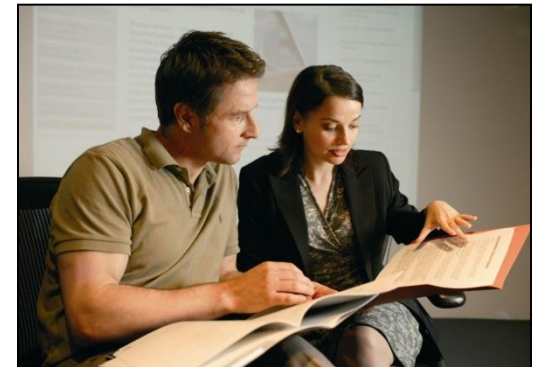
Six point plan for jobs and growth

- 1
- 2
- 3
- 4
- 5
- 6

West Suffolk economic region
A vibrant economy with huge growth potential

1 Meeting and understanding West Suffolk businesses

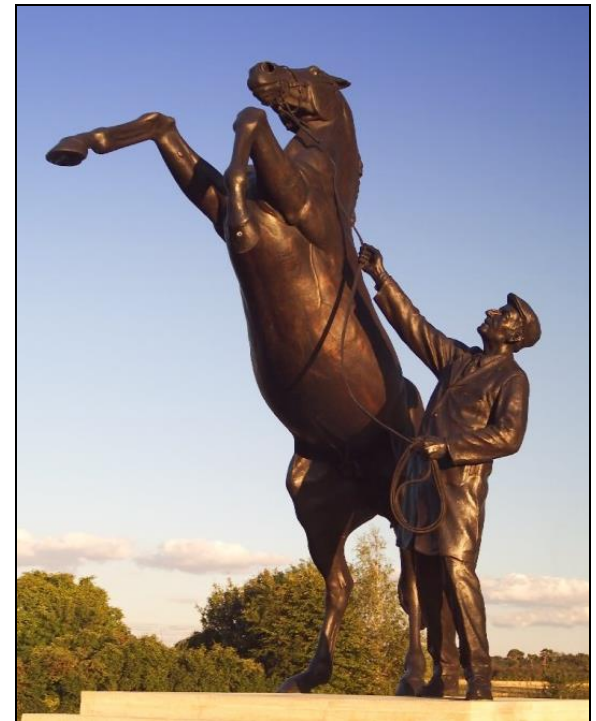
- West Suffolk Business Forum established
- SLA with Newmarket & District Chamber of Commerce
- Support to Haverhill Chamber of Commerce
- 3 themed business park leaflet drops
- Met 18 businesses
- Consistent business enquiry flow
- Hosted New Anglia LEP Board meeting
- Met Growth Hub Advisors
- Business Festival development



2

Promoting the West Suffolk economic region

- 'Invest in West Suffolk' information packs – next agenda item
- Deliver and promote activities and events
 - Events Calendar established
- Maximise global links:
 - Met Canadian Trade Commissioner
 - Work with UKTI



3

Supporting our market towns

- Six market events across West Suffolk
- Work to develop Newmarket BID
- Newmarket Vision groups, e.g. Local Economy, Retail, Tourism, Masterplanning
- Supporting Haverhill Town Centre Masterplan
- Supporting OurBSE re ballot
- Developing markets plans
- Supporting regeneration projects
- Test Town



4

Ensuring the right conditions for growth

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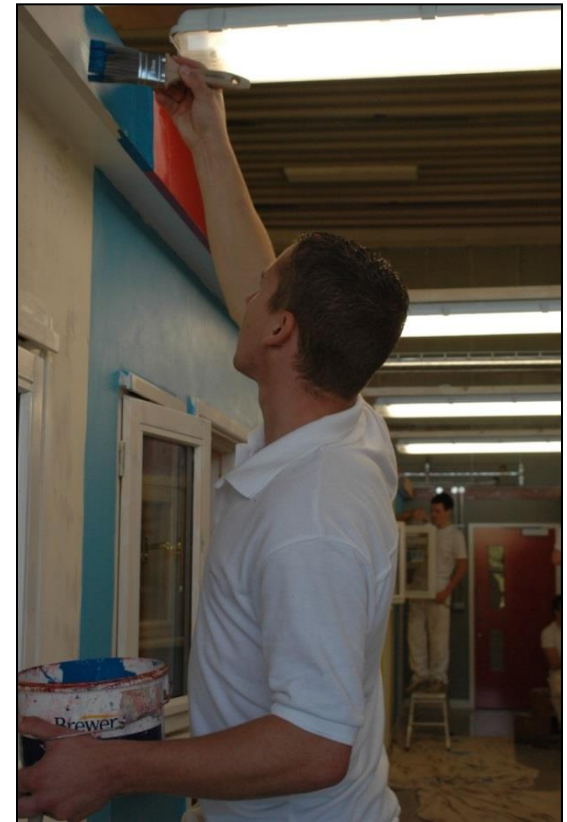
- Eastern Relief Road
- Business Grant/loan
- Business Park signs
- HH Innovation Centre
- Supported Procurement Strategy
- Supported Housing Strategy
- LEADER projects
- WSC Innotech project
- Skills work



5

Developing skills and increasing employment opportunities for all

- SQW Innovation and Incubation study
- Suffolk apprenticeship scheme
- Showcasing the Local Economy
- Employer Brokerage
- Fresh Festival
- Support to Menta
- Links with West Suffolk College
- Two Interns



6

Capitalising upon our key sectors

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- Support for the InDigital event
- Life Sciences development
- Equine Hub
- Visit Suffolk monitoring of contract



Thank you Questions?

