



## Grant Working Party 7 December 2010

### Grants to Anglia in Bloom Groups: 2011/2012

#### 1. Introduction

- 1.1 The Borough Council has for a number of years supported two rural groups to enter the Anglia in Bloom competition.
- 1.2 It is a strict requirement that the organisations enter the annual Anglia in Bloom competition to be eligible for a Council grant.
- 1.3 Funding for rural 'In Bloom' organisations is vital for their continued existence as it is likely that these organisations would not survive without some level of financial support. 'In Bloom' funding in rural areas for 2010/2011 was £4,000, however following the decision of Cavendish in Colour not to enter the 2011 competition, it has been recommended in a separate report on this Grant Working Party agenda (Report B363 refers) that the budget for 2011/2012 be reduced to £2,925.

#### 2. Funding Applications

- 2.1 A grant application from Clare in Bloom has been received to support its entry to Anglia in Bloom 2011. The amount requested is £3,250. The In Bloom committee is seeking additional sponsorship from their local communities, businesses, schools and volunteers. Further details and a Grant Scoring Matrix in respect of this application are attached as Appendix A to the Report.
- 2.2 There are a range of benefits gained by the local communities in working together on these projects together with the environmental benefits gained from the floral displays.
- 2.3 There have been no further applications received from other Anglia in Bloom organisations.

#### 3. Recommendation

- 3.1 It is **RECOMMENDED** that, subject to the budget setting process for 2011/2012, an 'In Bloom' grant of £2,925 be awarded to Clare in Bloom, as detailed in Appendix A to Report B364, to assist with their entry to the 2011 Anglia in Bloom competition.

For further information, please contact:-  
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**In Bloom Grant Funding 2011/2012**

**Name** Clare in Bloom

**Date** 7 December 2010

- Clare in Bloom has submitted an application for an 'In Bloom' grant to support their entry into the Anglia in Bloom competition for 2011 in the sum of £3,250.
- The organisation was set up over 20 years ago to encourage and enable all sections of the community to become involved and improve the environment in and around Clare.
- Clare has been very successful in the Anglia in Bloom competition over a number of years.
- In 2010 Clare again won a Silver Award in the Best Large Village category – 1,001 to 2,500 residents. The Clare Country Park came first in the Best Public Open Space category. Clare in Bloom contributed greatly to Clare winning the title Suffolk Village of the Year.
- It has an extremely active and enthusiastic committee who try to involve the whole community in making Clare an attractive place to live in and visit throughout the year. This includes not only the summer months for the In Bloom competition but also winter planting and displays. They encourage young people including the schools, cubs, scouts and the youth club to take an active role.
- The committee is very active in fund raising; these events include a Pumpkin Lantern competition, Scarecrow competitions, coffee mornings, Open Gardens and the sale of greetings cards. In addition collection boxes are kept in many local shops whilst businesses sponsor and give donations.
- The Borough Council has supported Clare in Bloom for a number of years.  
Previous grants awarded:-

2010/2011	£3,250
2009/2010	£3,750
2008/2009	£3,750
2007/2008	£4,250
2006/2007	£5,400

**Recommendation:**

It is **RECOMMENDED** that a grant of £2,925 be awarded to Clare in Bloom subject to the completion of the Council's budget setting process.

## Core Grants Scoring Matrix

**Name** Clare in Bloom

**Date** December 2010

<b>Criteria</b>	<b>This application</b>	<b>Score</b>
Grant Scheme	In Bloom Funding 2011 - 2012	N/A
Summary of Organisation Services	Assist with entry into the 2011 Anglia in Bloom competition	N/A
Amount requested	£3,250	N/A
Projected Annual Costs	£7,437	N/A
External Funding Sources	1 pt. = Up to 50% external funding 3 pts. = 50 to 75% external funding 5 pts = Over 75% external funding	2
Council's core Objectives	Section numbers that apply from Corporate Plan. 1 pt = Up to 5 and 3 pts = 6 to 11.	3
Risk to the Council	Low (1 pt.), Medium (3 pts.) or High (5pts.) Example of low priority is something that does not cause a loss of service by the Council.	3
Risk to the Bidder	Low (1 pt.), Medium (2 pts.) or High (3 pts.) An example of a high priority is the loss of a service which is important/vital to the community.	3
Community Impact	Low (1 pt.), Medium (3 pts.) or High (5 pts.) High priority will generate increased usage, increased social inclusion and benefit others.	3
Number of Beneficiaries	The number of people benefiting from the service whilst taking into account the importance of the organisation to the community.	2
Additional Information		N/A

**Total Score ..... 16** (Maximum score 24)