



St Edmundsbury
BOROUGH COUNCIL

E207

Council 17 December 2013

CABINET MEMBER REPORT TO FULL COUNCIL

Report by Cllr Sara Mildmay-White Deputy Leader

Portfolio includes:

- Health and Wellbeing
- Sport

1. *Health and Wellbeing*

- 1.1 In October 2013, I attended the Ageing Well Conference sponsored by the Health and Wellbeing Board. The day was a mixture of some lively speakers talking about best practice from other areas of the country and some inspiring local projects, and the creation of "Local and Wise" booklets focusing on our local communities. Both elements of the day were effective in highlighting how, alongside the big issues like providing more suitable housing, we need to keep sight of the impact that smaller much more local projects can have.
- 1.2 In November my Forest-Heath counterpart, Councillor Hirst, invited me to attend the Health and Wellbeing Forum which they run. It is an information giving event which a cross-section of organisations attend. Several external organisations were invited to give brief overviews of current health-related initiatives. We discussed making it a West Suffolk Forum and I have asked officers to look at the role which such a Forum might play without duplicating activity already taking place in other arenas.
- 1.3 The December meeting of the Health and Wellbeing Board will be receiving a detailed update on the "Ageing Well" theme from the Suffolk Health and Wellbeing Strategy. I am pleased that the original action plan is being honed down to focus on practical actions. I feel the District Councils have a huge amount to offer to the health agenda because we are so close to our communities. There is a crossover between the preventative community-based approach outlined in the Families and Communities Strategy, as outlined by Councillor Everitt in his report, and the health agenda.

2. Abbeycroft Leisure

- 2.1 Bury St Edmunds will host the finish of the final stage of the Women's Tour elite cycle race on the 11 May 2014. This inaugural event will see some of the worlds best riders compete and brings an exciting opportunity to promote physical activity and in particular cycling to Bury St Edmunds. Representatives from Abbeycroft Leisure are now working with a number of partners to create a true showcase.
- 2.2 Haverhill Leisure Centre has achieved an excellent classification in the Quest Accreditation Scheme (UK Quality Award for Sport & Leisure) for Leisure Centres. This scheme involves a vigorous assessment of the management and operations of the facility and it is pleasing to report that this result ranks the Centre within the top 6% in the country at this stage.
- 2.3 The partnership between St Edmundsbury Borough Council and Abbeycroft Leisure in relation to environmental management is literally reaping rewards with this work being identified as good practice throughout the region. This has resulted in Abbeycroft Leisure picking up the following honours:
- Listed as Archants Green 100 – The Green 100 celebrates the efforts being made by Suffolk and Norfolk businesses who are actively implementing green measures throughout their operation, their products or their supply chain.
 - East Anglian Daily Times Environment and Sustainability Award
 - Suffolk's Creating Greenest County Greenest Business Award (Medium to Large Business)

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