



Haverhill Area Working Party 26 January 2012

Naming of the Public Plaza

1. Summary and Reasons for Recommendations

- 1.1 Following completion of the refurbishment of Haverhill Leisure Centre and the forming of a public plaza it is proposed that this area is formally named and enhanced to reflect the celebration of the Queen's Diamond Jubilee in 2012.

2. Recommendations

- 2.1 It is **RECOMMENDED** that:-

- (1) the public plaza located adjacent to the Haverhill Leisure Centre, be named Jubilee Plaza, as detailed in Section 3 of Report C311;
- (2) a flag pole be erected together with a flag depicting the 'CB9' logo; and
- (3) a plaque be installed at ground level to commemorate the dedication to the Queen's Diamond Jubilee.

3. Key Issues

- 3.1 The restaurant and cinema development on Ehringshausen Way, Haverhill formed a key part of meeting the overall masterplan vision for the investment into Haverhill. Together with the investment into the Haverhill Leisure Centre, this whole area has been dramatically transformed and improved and the forming of a plaza has allowed the development to be viewed without hindrance of vehicles.
- 3.2 The introduction of a flag pole will form a centre piece to the development and by flying the 'CB9' logo will act as an advertisement for the town.
- 3.3 Naming the plaza the Jubilee Plaza to commemorate the Queen's Diamond Jubilee will form a celebration for the town and is best marked by the installation of a low level plaque to record the event. It is hoped that Lord Risby of Haverhill will officially unveil the plaque on 2 June 2012.

4. Consultation

- 4.1 Consultation has been undertaken with:-

- (a) Ward Members;
- (b) the Portfolio Holder with the responsibility for Haverhill;
- (c) Abbeycroft Leisure; and
- (d) Management Team.

5. Resource implications

- 5.1 Cost of the works are estimated to be £3,500 including fees and obtaining planning permission. This allows for supplying and fixing a 10m white powder coated aluminium flag pole, a flag sharing the 'CB9' logo and a plaque.
- 5.2 It is proposed that the cost of the works be funded from contributions from Suffolk County Councillors utilising their Locality budgets and any shortfall being funded through the under spend on the original plaza works.

For further information please contact:-

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